

The Eastside Boyz

PRESSKIT 2018



The Eastside Boyz

Biography

Long before the days Lil Jon called himself the "King of Crunk" he had aspirations of climbing the Hip-Hop ladder with childhood friends Big Sam and Lil Bo, aka The Eastside Boyz. In 1997, they had an incredible following in the Atlanta hip hop scene and Lil Jon came on board as the leading front man.

Charismatic and loud mouthed, Lil Jon was the figurehead for this rapidly growing music team. In 1997 they released their first album "Get Crunk, Who U Wit: Da Album" with Mirror Image. The single "Shawty Freak a Lil' Sumthin" reached #36 on the Hot Rap Singles charts as well as #62 on the Hot R&B/Hip-Hop Songs Billboard. The other major single from the album "Who U Wit?" also charted on the Hot R&B/Hip-Hop Songs Billboard at #70.

The international success of "Get Crunk, Who U Wit: Da Album" brought with it many outside production opportunities for Lil Jon so it wasn't until 2000 that he returned with another record with The Eastside Boyz, "We Still Crunk". With massive success happening on many levels Lil' Jon started up his own label - BME Recordings, promptly signing himself and The Eastside Boyz to the latest label. The group then went to work on their second album, which became their commercial breakthrough.

That same year Lil' Jon and The Eastside Boyz released "We Still Crunk!!" and released it under his own label. Among the tracks on the widely acclaimed record was the hit single "I Like Those Girls," which reached #55 on the R&B chart and squeezing into #3 position on the Hot Rap Tracks chart.

In 2001 Lil Jon and The Eastside Boyz released their third album "Put Yo Hood Up" which was quickly certified Gold by the RIAA for sales of over 500,000 copies. This brilliant album reached #1 on the US Independent Albums Billboard and #6 on the Hot R&B/Hip-Hop Songs Billboard.

"Kings of Crunk" was their fourth breathtaking album released in 2002. The album was certified 2x Platinum by the RIAA in 2003 for sales of over 2,000,000 copies in the United States of America. Among many others the album features rapper Pitbull's first recorded mainstream feature. The group's pride and joy placed #1 and #2 on US Independent Albums Billboard and the US Top R&B/Hip-Hop Albums.



2003 was a very busy year for the group as there were two albums released. "Certified Crunk" and "Part II" are the names of these infamous albums. Where "Certified Crunk" impressively made it to #9 on the US Independent Albums Billboard "Part II" made it all the way to #1 on the same chart. The hit album "Part II" is mostly comprised of remixes of the also #1 "Kings of Crunk" Album.

Lil' John and The Eastside Boyz last album together would be "Crunk Juice" leaving them with #1, #2 and #3 places on three US charts. The album was so popular it crossed the Atlantic and placed at #52 on the UK Albums chart.

The final album's chart topping hit "Lovers & Friends" featuring Usher and Ludacris was by far the most successful release from the group grabbing the #3 spot on the Billboard 100 and taking out first place on the US Rhythmic Airplay Billboard. This track was a global sensation charting in many countries such as Germany, Italy and Australia.

In the wake of "Crunk Juice" Lil' Jon's label took the spotlight as he decided to step out of it. Lil' Jon and The Eastside Boyz decided to call it a day in 2005.

Since then The Eastside Boyz have been responsible for huge hip-hop songs of the last generation including "Get Low", "What U Gon' Do" and the album "Kings of Crunk" and working with incredible artists such as Chyna Whyte, Bone Crusher and Oobie to create these massive hits.

In 2016 The Eastside Boyz signed with Day One Entertainment for management under the watchful eye of Al Nolan. Al then immediately signed a global distribution to publishing agreement with DJ Central Records. In January 2017 The Boyz released three monster records that have now gathered over 25,000,000 streams, downloads and YouTube plays.

With all the excitement tours and shows are being announced over 2017 and 2018. For all up to date information please follow the following official links. The Eastside Boyz are and always will be one of Hip Hops pioneers and certainly one of hip-hop's finest to come from Atlanta. For all the latest news remember to visit the official website here:
www.theeastsideboyz.com



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Official Sites



www.theeastsideboyz.com



www.facebook.com/TheRealEastSideBoyz



www.twitter.com/eastsideboyzatl



www.instagram.com/therealeastsideboyz



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Discography



Album Name : **All-Stars**
Genres : Hip-Hop / Rap
Released Date : 2018
Label : Blue Pie Records



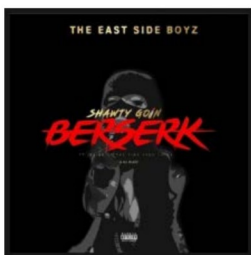
Album Name : **Gettem**
Genres : Hip-Hop / Rap
Released Date : 2018
Label : Blue Pie Records



Album Name : **All I Want**
Genres : Hip-Hop / Rap
Released Date : 2018
Label : Blue Pie Records



Album Name : **Pull Up**
Genres : Hip-Hop / Rap
Released Date : 2017
Label : Blue Pie Records



Album Name : **Shawty Goin Berserk**
Genres : Hip-Hop / Rap
Released Date : 2017
Label : Blue Pie Records



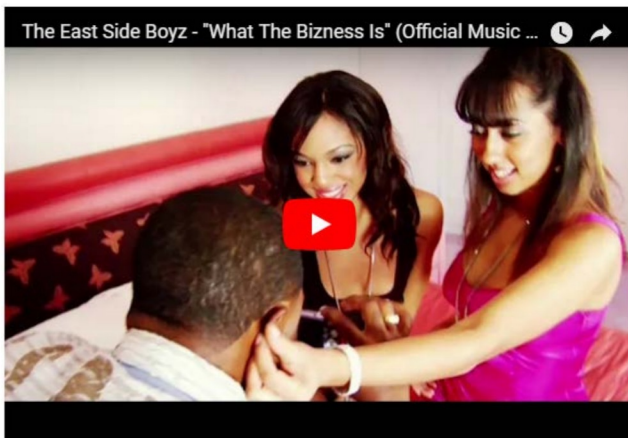
Album Name : **The Eastside Boyz Greatest Hits**
Genres : Hip-Hop / Rap
Released Date : 2016
Label : Blue Pie Records



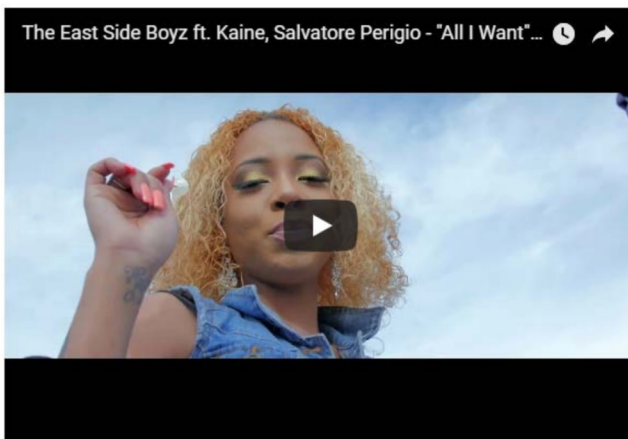
Videos



Title : "Crunk is What U Want"
Link : <https://youtu.be/ufhDW94uDc8>
Released : 2017



Title : "What The Bizness Is"
Link : <https://www.youtube.com/watch?v=qoRyuksb8d4>
Released : 2017



Title : "All I Want" ft. Kaine & Salvatore Perigio
Link : <https://www.youtube.com/watch?v=R7taklZynAw>
Released : 2017



Awards

The Eastside Boyz

2003

- Won the award for 'Favourite Rap/Hip-Hop Band/Duo/Group' in the American Music Awards.
- Won Billboard Music Award for 'R&B/Hip-Hop Group Of The Year'.
- Won Billboard Music Award for Independent Album of the Year for 'Kings of Crunk'.
- Won Billboard Music Award for Independent Album Artist of the Year for 'Kings of Crunk'.

2004:

- Won Billboard Music Award for Independent Album of the Year for 'Kings of Crunk'.
- Won Billboard Music Award for Independent Album Artist of the Year for 'Kings of Crunk'.

2005:

- Lil Jon and The Eastside Boyz were nominated for 'Favourite Rap/Hip-Hop Band/Duo/Group' in the American Music Awards.
- Won Billboard Music Award for Top Rap Song



Media



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Social Network

Here are the CERTIFIED social media stats and general numbers for The Eastside Boyz as of August 2018



300,000,000+
Views



85,000+
Followers And Growing



16,000,000 +
Plays from Jan 2016 -
Aug 2018



1,530
+ Fans



14,500 +
Fans And Growing



15,000,000+
Plays And Growing

All media plays and social media statistics have been certified by Blue Pie Records USA
www.bluepierecords.com and ORDIOR www.ordior.com

For any and all media enquiries please contact Blue Pie Records via email in the 1st instance at
support@bluepie.com.au



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Spotify Stats

Here are the CERTIFIED spotify stats for The Eastside Boyz as of August 2018



ARTIST

Eastside Boyz

PLAY

FOLLOWING

...

OVERVIEW

FANS ALSO LIKE

ABOUT

CONCERTS

Latest Release



Greatest Hits

JUL 31, 2018

91,678

Monthly Listeners

27,267

Followers

Popular

	1	+	Move Bitch (feat. Youngbloodz and Three Six Mafia)	EXPLICIT	1,873,383
	2	+	Bia' Bia'	EXPLICIT	1,923,875
	3	+	Bia' Bia'	EXPLICIT	2,340,474
	4	+	Put Yo Hood Up	EXPLICIT	1,525,407
	5	+	Where Dem Girlz At?	EXPLICIT	237,076
	6	+	Let My Nutz Go (feat. Too \$hort)	EXPLICIT	201,352
	7	+	Uhh Ohhh (feat. Khugo)	EXPLICIT	154,322
	8	+	Bounce Dat Azz	EXPLICIT	188,305
	9	+	I like Dem Girlz	EXPLICIT	186,876
	10	+	We Still Crunk	EXPLICIT	129,109



Soundcloud Stats

Here are the soundcloud stats for The Eastside Boyz as of August 2018



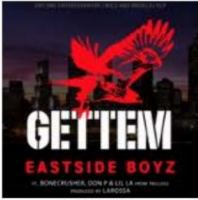
Charts

Search for artists, bands, tracks, podcasts

Sign in

Create account

Upload



The Eastside Boyz
The Eastside Boyz - Gettem with BoneCrusher, Don P and Lil LA from Trillville

1 year

Dance & EDM

5:11

28 5 Share More

295K 1



The Eastside Boyz
THE EAST SIDE BOYZ - Shawty Goin Berserk [Mastered]

1 year

Electronic

4:04

424 24 Share More

3.45M 823



The Eastside Boyz
Get 'Em Eastside Boyz BoneCrusher & Don P

2 years

Hip-hop & Rap

4:50

405 38 Share More

2.33M 45



The Eastside Boyz
All I Want Eastside Boyz Kaine Ying Yang Twins

2 years

Hip-hop & Rap

3:40

209 27 Share More

1.98M 47

Followers
527

Following
7

Tracks
4

4 likes View all



kamdw
Blah Blah Blah

27.6K 275 10



NEWEDMDROPS
Basshunters - This Is What We Are ...

2,397 67 15 3



micsandmodels
Life Aint A TV Show Club Mix

294 2

7 following View all



QUIANA REE

160 36 Follow



Adrian Young & Ali Shaheed Muha...

473 94 Follow



TheArtist

116 10 Follow

1 comment View all

on Basshunters - This Is What We Are (OUT NOW)
"jot track let's work"

Go mobile



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